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Dear \_\_\_\_\_,

International Society for Technology in Education (ISTE) Conference Philippine delegates which comprise of eleven (11) different Basic Education schools nationwide namely Ateneo de Manila High School, Sacred Heart School - Ateneo de Cebu Grade School, Sacred Heart School - Ateneo de Cebu High School, Ateneo de Davao Grade School, Fatima University, Saint Paul College – Pasig, San Beda – Alabang, Sta. Teresa College, University of San Carlos , Xavier University Grade School, Xavier University High School together with TechFactors Inc are thrilled to announce the **Society for Technology in Education Philippines (STEP) Educational Technology Conference on February 27 – 28, 2015 at Xavier University High School Campus in Cagayan de Oro City.**

**STEP 2015** aims to gather all educators and school administrators who intend to expand their skills in innovative instructional strategies of blending technology in classrooms and using web-based resources, collaborative tools, video resources, and mobile devices to increase student achievement.

To meet this need, **STEP2015 is inviting you to become more imaginative and innovative assimilators of technology into the learning process.** Let us take the lead in producing adept and conscientious citizens.

Attached is the **STEP Information Guide**, which contains details about the STEP 2015 Ed Tech event, important dates, Early Bird Payment Promo, Online Registration, Registration Fees and the mode of payment.

For more queries, you can reach us via email ([step2015@xu.edu.ph](mailto:step2015@xu.edu.ph)) and mobile (**0932-887-3074**).

We are excited to see you at STEP 2015!

Thank you,

  
**Mary Anthony Sieras**  
STEP 2015 Project Head  
XUHS Instructional Technology Specialist

Noted by:

  
**Fr. Joaquin Jose Mari C Sumpaico III S.J.**  
STEP 2015 Convener  
Xavier University High School Principal

**STEP Convening Schools:**

Ateneo de Manila High School  
University of San Carlos  
Fatima University

Sacred Heart School Ateneo de Cebu Grade School  
Saint Paul College – Pasig  
Sta. Teresa College

Sacred Heart School Ateneo de Cebu High School  
Xavier University Ateneo de Cagayan Grade School  
Xavier University Ateneo de Cagayan High School

Ateneo de Davao Grade School  
San Beda - Alabang

## About STEP Conference

STEP Conference 2015 is a 2-day Ed Tech forum in which aims participants to learn, to exchange ideas and to survey the field of education technology. This event attracts educators, technology coordinators, school administrators, educational media enthusiast, parents, Education students and policy makers. This conference also caters for educators who are not familiar with the integration of instructional technology in the classroom.

Attendees will enjoy 3 powerful keynotes, hands-on Ed Tech sessions & prevailing learning ideas in a variety of formats.

## STEP Conference Structure

**3 Keynote Sessions** by speakers who are leaders in the field of education, educational technology prime movers & certified Google/Apple Distinguished Educators in the Philippines.

### Idea Sessions

These sessions discuss pedagogy and instructional technology teaching strategies. Sessions include ideas on E-Classroom Management, Gamification, Flipped Classroom, Blended Learning and the like.

### Hands-On Ed Tech Sessions

These sessions allow participants to learn the skills in using particular educational apps, learning platforms, web tools or devices. To name a few, we have sessions in Edmodo, Google Apps for Education, Apple for Education, PowToon, QR Codes, Making E-Portfolio and Using Twitter in Class.

The 2- day STEP Conference 2015 will provide a venue for sharing ideas and best practices for the appropriate and effective use of instructional technology in the classroom.

## Venue:

Xavier University - Ateneo de Cagayan High School Campus  
El Camino Real, Pueblo de Oro  
Upper Balulang, Cagayan de Oro City  
9000 Philippines

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### Important Dates:

January	5	-	Early Bird Registration Promo
	15	-	End of Early Bird Registration Discount *Full Payment from January 16 onwards
	20	-	Registrants can begin choosing their sessions online
February	15	-	Registration closes
	<b>27 &amp; 28</b>	-	<b>STEP Ed Tech Conference 2015</b>

### Registration Fees:

Php	1,500	Early Bird Registration Promo
	2,000	Registrants from January 16 - February 15
	2,500	Walk-in Registrants

*Registration fee includes STEP 2015 t-shirt, STEP 2015 kit, snacks & lunch for 2 days*

To **register**, visit our website (<http://step2015.wix.com/home>) starting January 5, 2015.

**Deposit payments** to:

**Xavier University – Ateneo de Cagayan**  
**Account Number: 9331-0133-63**  
**Bank Name: Bank of the Philippine Islands**  
**Capistrano St., Cagayan de Oro City**

Email notice upon remittance/bank receipt to [step2015payments@xu.edu.ph](mailto:step2015payments@xu.edu.ph) and [finance@xu.edu.ph](mailto:finance@xu.edu.ph) citing remitters information, amount sent, receiving bank branch (e.g. *Registration fee of Juan dela Cruz*).

**STEP 2015 Participants are reminded to BRING-YOUR-OWN-DEVICE (BYOD) during the event. Pocket Wi-Fi devices are also welcome in the conference.**

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